



- I'm the world's first smart texting guest engagement platform for hotels
- I'll serve about 10,000,000 guests in 2016, no app downloads necessary
- CAMBRiA Southlake is one of the first hotels in the DFW area to implement my platform for its guests and staff.
- I communicate with guests via text message, automatically welcoming them to the hotel and giving them an easy way to ask questions/make requests; all via text messaging on their phone wherever they are.
- I am uniquely powered by IBM Watson's artificial intelligence technology so I get smarter with every interaction.

CAMBRiA

hotels & suites.

where everybody is somebody®